



BBQHost.com

WHERE BACKYARD COOKS COME TO GRILL SMARTER - AND DISCOVER WHAT TO COOK WITH NEXT.

Brand Partnerships | Sponsorships | Affiliate Commerce | Expert Contributions

About BBQ Host



BBQ HOST IS OPERATED
AND OWNED BY HIDDEN
TREASURES COLLECTIVE
LLC

“BBQ HOST HELPS
BACKYARD COOKS
CHOOSE EQUIPMENT,
IMPROVE THEIR COOKING
AND DISCOVER WHAT TO
COOK WITH NEXT.”

PHONE: +1 (323) 917-2050

AUDIENCE AND REACH



**A focused barbecue publisher
with commerce-ready content**

BBQ Host helps readers solve real grilling problems: choosing equipment, mastering brisket and steak, troubleshooting grills, cooking safely, and finding recipes worth sharing. That creates organic opportunities for brands to appear when readers are actively researching products, techniques and their next cookout.

53K+

Facebook followers

1M+

**Pinterest monthly
impressions**

10K+

Email subscribers

150K+

Monthly pageviews

Why Partner With Us



HIGH-INTENT CONTENT

Readers arrive with specific questions about grills, smokers, thermometers, knives, meat, fuel, recipes, food safety and outdoor cooking.

MULTI-CHANNEL REACH

Partnerships can extend beyond a single article into Pinterest, social distribution, newsletter placements and commerce integrations.

EVERGREEN VALUE

Useful guides can continue attracting search and social traffic after a campaign ends, giving strong-fit products a longer commercial life.

Core Content & Commercial Categories

Grills & Smokers	Thermometers & Tech	Knives & Prep Tools	Fuel, Wood & Pellets
Steak, Brisket, & Meat	Recipes	Outdoor Kitchens	Marine / Tailgate Cook



EDITORIAL STANDARD

BBQHost does not sell positive reviews, rankings or standalone dofollow links. Sponsored relationships are disclosed; editorial conclusions remain independent. Product samples do not guarantee coverage.

YEAR-ROUND PARTNERSHIP MENU

Use these as planning rates. Final proposals depend on scope, exclusivity, production requirements, usage rights and paid-media spend.

Sponsor-Supplied Article	\$750	Relevant sponsored article, editorial review, disclosure and sponsored-link treatment.
Sponsored Article + Distribution	\$1,250	One accepted sponsor-supplied article + 3 Pinterest pins + 1 Facebook post.
Integrated Brand Campaign	\$2,500	Feature, social/Pinterest, newsletter mention, and commerce/affiliate integration where appropriate.
Premium Integrated Campaign	\$4,500	Deeper feature/review, multi-channel distribution, newsletter and campaign reporting.
Category / Title Sponsorship	\$7,500	Seasonal/category sponsorship, premium placement, email, content integration, social inclusion and reporting.
Newsletter Sponsorship	\$750	Single sponsor placement/issue; most effective when bundled.
Pinterest / Social Add-on	\$750	Dedicated organic distribution around approved content; paid media spend additional.
Affiliate / Product Editorial	Custom	Independent product evaluation; enhanced commission/CPA, samples and reader offers negotiated separately.

Partnership Formats

Sponsored & branded content	Relevant brand features and educational integrations with disclosure and editorial review.
Affiliate & commerce	Product testing, buying-guide integrations, direct/Impact affiliate programs, custom CPA and reader offers.
Newsletter sponsorship	Dedicated or integrated placements to BBQHost's owned email audience.
Social amplification	Campaign distribution designed to extend useful content into discovery channels.
Product launches & seasonal campaigns	Multi-channel programs around grilling season, holidays, tailgating and high-intent product moments.
Expert / guest contributions	Qualified experts, original data and useful contributed material. No paid editorial rankings or standalone dofollow links.

2026 BBQ Host Grill Master

Challenge

2026 Timeline

Entries: September 28–October 31

Finalists: November 1–8

Community voting: November 9–20

Winner Series begins: Black Friday,
November 27

Grill Master Prize Partner

Product / Service / Gift Card / Cash Prize Contribution

Contribute products, services, gift cards or cash to the prize pool. Recognition is tied to the accepted contribution and agreed prize visibility; no required media fee unless negotiated. Contributions do not automatically earn articles, emails, social posts, exclusivity or an equivalent paid tier.

Paid sponsorship fees and additional prize/product contributions are separately agreed, with no automatic offset. Prize-pool cash is distinct from sponsorship/media cash. Prize value, fulfillment and recognition require written acceptance. All packages are subject to availability and agreement; no prize or placement is confirmed by this page.

Sponsor the 2026 Grill Master Challenge

partnerships@bbqhost.com



GRILL MASTER PRIZE PARTNERSHIP

Counts are package totals across an agreed 90-day content program. Only GRAND CHAMPION PARTNER includes a dedicated email. Written articles are sponsored content, not independent product reviews. Reporting is included per the v4 rate card. Finalist/winner-phase activity does not promise product use, endorsements or placement in entrant videos.

GRAND CHAMPION PARTNER

\$7,500

Agreed "Presented by" naming on landing/sponsor pages, campaign announcement and winner recap; hero logo/link and agreed prize listing. 3 BBQHost-written articles, 9 Pinterest pins, 6 Facebook posts, 3 regular newsletter blocks and 1 dedicated sponsor email.

PITMASTER PARTNER

\$4,500

Prominent landing-page sponsor-area logo/link, sponsor-page presence, agreed prize description and winner-recap credit. 3 BBQHost-written articles, 6 Pinterest pins, 3 Facebook posts and 2 regular newsletter blocks. No automatic title rights or exclusivity.

CATEGORY CHAMPION

\$2,500

Landing-page sponsor-area logo/link, sponsor-page placement, agreed prize listing and winner-recap credit. 1 BBQ Host-written article, 3 Pinterest pins, 2 Facebook posts and 1 regular newsletter block. Any category exclusivity must be expressly contracted and conflict-cleared.

BACKYARD BBQ PARTNER

\$1,500

Nonexclusive sponsor-page logo/link, agreed prize description and factual winner-recap credit when fulfilled. 1 sponsor-supplied article, 2 Pinterest pins, 1 Facebook post and 1 regular newsletter block. BBQ Host written substitution: +\$500.

Questions?
Contact us now!



INFORMATION



PARTNERSHIPS@BBQHOST.COM

For business partnership inquiries

INFO@BBQHOST.COM

General information inquiries.

PRESS@BBQHOST.COM

For media inquiries or press releases.